



THE 24th ANNUAL

DIGITAL BALL

AUGUST 24, 2024

RENAISSANCE ATLANTA WAVERLY

TO OUR COMMUNITY

A MESSAGE FROM OUR CEO

This year's Digital Ball theme is: Powered by Connection

TechBridge leans into ending generational poverty through social justice, hunger relief, workforce development, and homeless support.

We recognize that these pillars intersect far too often. A household that is underemployed will struggle to decide between paying rent and healthcare. At the same time, a family that does not have access to healthy foods or secure housing cannot begin to focus on economic advancement.

Thus, holistic advocacy is key.

In the last year, our community has made the following possible:



CLINT BAILEY
CEO, TECHBRIDGE



OUR FY25 BOARD OF DIRECTORS

Board Co-Chair



Scott McGlaun
CIO,
BCBS of Alabama

Board Co-Chair



Susan Walsh
General Manager
& CTO, US Retail &
Consumer Goods,
Microsoft



Greg Arthur
VP & General
Manager - East
Region,
Insight Enterprises



Clint Bailey
CEO,
TechBridge



Paul Bierbusse
Principal - Americas
Consumer |
Transformation
Architect, Strategy &
Transformation Lead,
EY



Keith Boone
Sr. Managing
Director-Technology
Strategy & Advisory
Leader, North
America, Accenture



Tonya Bryant
VP, Technology
Services,
Southern Company



Ruth Dávila
VP, Global
Communications,
Graphic Packaging
International



Andre Dickens
Mayor,
City of Atlanta



Jimmy Etheredge
CEO - North America,
Accenture



Scott Geller
TechBridge Co-Founder
President,
PartWorks



Steve Linowes
TechBridge Co-Founder
General Manager,
Agamon



Patrick Gresham
VP of Customer
Technology Solutions,
Chick-fil-A



Paige Needling
President & CEO,
Needling
Worldwide

OUR 2024 CO-CHAIRS

SHANNON
JOHNSTON



EVP, Chief Digital
Officer and Deputy CIO,
Global Payments, Inc.

Shannon Johnston has been in the technology and financial services industries for more than 25 years, having held roles of various sizes and scale. Johnston currently serves as SEVP and CTO at Global Payments Inc., one of the world's leading payments processors and a Fortune 500 company. She also serves as the Technology Chair on the Board of Deutsche-Boerse, a German multinational offering marketplace organizing for the trading of shares and other securities.

Johnston has also been CIO at Mspark, a results-oriented advertising and marketing services company; COO at ShopVisible, a SaaS eCommerce software company for B2B and B2C eCommerce; and CTO at Points of Light, a national non-profit focused on volunteerism and civic engagement.

FAHIM
SIDDIQUI



Executive VP & CIO –
Home Depot

Fahim Siddiqui is executive vice president (EVP) and chief information officer (CIO) of The Home Depot. In this role, he is responsible for all aspects of the company's technology strategy, software development, cybersecurity and infrastructure for The Home Depot's more than 2,300 retail stores, supply chain facilities, store support centers and online systems.

Prior to being named CIO, Siddiqui served as senior vice president of information technology.

Siddiqui and his team focused on the development of innovative applications and solutions for the online, marketing, merchandising, data and analytics, and supply chain functions. Using an agile approach and the latest in cloud-based engineering practices, the team enhanced the interconnected experience across the company for customers and associates.

EXECUTIVE AMBASSADORS

TechBridge Executive Ambassadors are a volunteer leadership council that serve as advocates to extend TechBridge's reach to nonprofits, corporations, individuals and our community at large! Comprised of a select group of professionals dedicated to supporting TechBridge by leveraging their expertise, time and networks, Executive Ambassadors are TechBridge's most valuable partners.



Alan Stukalsky
Chief Digital Officer
North America,
Randstad



Andy Green
VP Global
Infrastructure,
Guardian Pharmacy



Anup Thomas
VP & CTO
Capital One Financial



Ashok Vantipalli
CIO,
TireHub



Bates Turpen
EVP & CIO,
Travelport



Ben Pivar
VP, Supply Chain IT,
Carter's Inc.



Bill VanCuren
(Retired) President,
BVC



Bimal Bivek
VP Strategy & Planning,
Elevance Health



Bob Varnadoe
CISO,
Kaiser Permanente



Brian Benn
CIO,
Clark Atlanta



Bryson Koehler
CTO,
Equifax



Chad Westfall
VP, Technology Platforms
& Enterprise Architecture,
Macy's



Christie Pruett
CIO,
S.P. Richards Co.



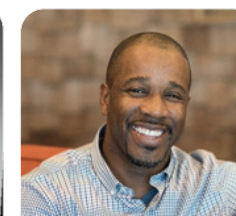
Curt Carver
VP & CIO,
UAB



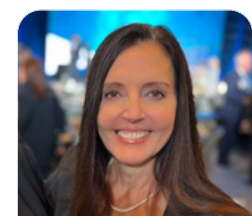
D'Lovely Gibson
SVP, PDAT Planning, Execution,
Change Management &
Communication,
Equifax



Dan Stuart
SVP of ITS
Southwire Company



DeWayne Griffin
Chief Digital and
Information Officer,
Insight Global



Edwina Payne

EXECUTIVE AMBASSADORS



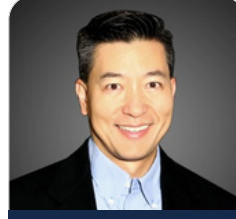
Elizabeth Hoemeke
CIO,
One, Inc.



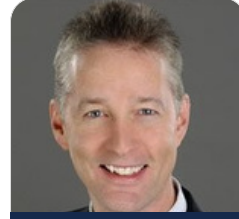
Eric Norman
Head of Infrastructure,
Architecture, & Innovation,
IHG Hotels & Resorts



Francis Solomon
Mgr, Enterprise Apps,
Pilot



Grant Shih
CTO,
Aramark Uniform
Services



Greg Freda
Enterprise Arch,
The Wrench Group



Hari Paruri
CIO,
AGCO



Jason James
CIO,
Aptos



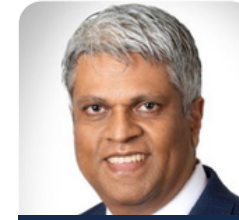
Jason Molfetas
CIO,
Federal Reserve Bank
of Atlanta



Jay Fisher
EVP, CIO,
BrandSafway



Jay Ferro
EVP, CIO,
& Product Officer,
Clario



Jeff Afonso
CIO,
FHL Bank of Atlanta



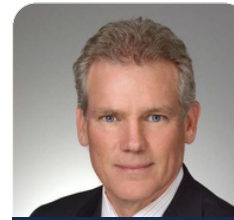
Jeremy Meller
CIO,
Children's Healthcare



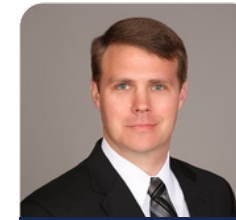
Joe Marroquin
CISO,
Aramark Uniform Services



John Slaughter
CIO,
Alliant Health Solutions



John Dunbar
CIO,
Atlantic American
Company



Jonathan Cox
VP, Enterprise Tech Svcs
Manhattan Associates



Jude Fils-Aime
Managing Partner,
Enterprise Security,
Verizon



Julie Untener
Vice President, IT
Governance,
NCR Corporation



Keisha James
VP, Enterprise Platforms &
Digital Operations,
Cummins



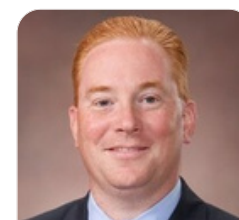
Kevin Brooks
CIO,
Quikrete



Krish Shetty
CTO, Product Dev,
Deluxe



Laura Miller
EVP & CIO,
Macy's



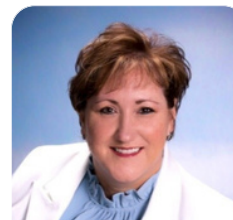
Leslie Anderson
Global Director, Enterprise
Architecture & Strategy,
IHG



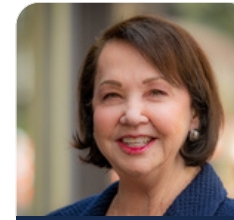
Lo Li
SVP, Global Consumer
Solutions,
Capital One



Marcia Calleja-Matsko
CIO,
OneDigital



Marianne
McPeak-Johnson
EVP & Chief Product
Officer, Cox Automotive



Marie Mouchet
VP & CIO,
Mouchet Ventures LLC



Mark Ryan
CIO



Mark Satterfield
CTO,
Elevance Health



Martin Davis
EVP & CIO,
Southern Co.

EXECUTIVE AMBASSADORS



Matthew Ausman
CIO,
Zebra Technologies



Michael Muncy
CIO,
Aveanna Healthcare



Michael Frazee
CISO,
Lendlease



Mike Guhl
CIO,
HD Supply



Mitch Gesten
CIO,
Cox Automotive, Inc



Monica Moore
CTO,
Alogent Corp



Monika Hudson
SVP, Head of
Enterprise,
Truist



Monique Weeks
VP of IT,
PTSolutions



Nathaniel Arnold
CIO, Supply Chain
GE Aerospace



Ngozi Ezee
CISO,
Levi Strauss & Co.



Praveen Gautham
CIO,
BlueLinx Corporation



Renee Pearson
CIO,
Rollins



Robert Fraraccio
SVP Technology Portfolio
Mgmt,
Elavon, Inc



Robert Sheesley
CIO,
Wrench Group



Roxanne Seymour
CIO,
Beazer Homes



Sallie Wright
CIO & Executive
Counselor, Info-Tech
Research Group



Scott Harris
Principal,
Insight Edge Partners



Scott Case
CIO,
Truist



Serena Sacks-Mandel
Global CTO-Education,
Microsoft



Shannon Johnston
CTO,
Global Payments, Inc.



Trey Keisler
CIO,
GE Vernova



Troy Robinson
Sr. Dir. Software
Engineering - Sam's Club



Tushar Sachdev
CIO,
KORE Wireless



Vish Narendra
CIO & SVP, Global
Business Services,
Graphic Packaging Int'l



Walt Carter
CIO & Author,
High Gear CXO



Wendy Frazier
Dir., Consumer Software
Engineering
The Weather Company



Windy Nicholson
VP, Tech & Product,
Salesforce

COLLABORATIVE PROJECTS

HUNGER RELIEF

TechBridge and Feeding America have been hard at work on building AgencyExpress4. The AgencyExpress platform is a web-based shopping tool that enables Feeding America Network member food banks to list their inventories online, making food ordering simple and efficient. This tool equips partner agencies to order directly from their food bank's online inventory. AgencyExpress4 is ERP agnostic and works with any ERP utilized by food banks. AgencyExpress4 leverages modern application programming interfaces and web services solutions to communicate with ERP systems for a real time data sync. Webservices allow food bank partner agencies to see real-time inventory. AgencyExpress4 has a brand-new user interface which is browser independent and mobile/tablet friendly. The user interface gives a big boost to the usability of the application. AgencyExpress4 has a new order scheduling workflow to reflect accurate inventory, and many new features like order governor (allows food banks to set the frequency with which individual agencies can order) and enhanced pickup and delivery scheduling.

HOMELESS SUPPORT

TechBridge has been supporting the Atlanta Regional Collaborative for Health Improvement as the technical implementation partner for ARCHI's Invert the Burden Strategy. In January 2023, ARCHI launched a common application for community residents to apply for rental, mortgage, and utility assistance. Assistance applications are matched with community providers who can provide assistance. TechBridge and ARCHI are building a rental, mortgage, and utility assistance data sharing and care coordination portal. Our goal is to invert the burden for community residents applying for assistance and the nonprofits providing financial assistance.

WORKFORCE DEVELOPMENT

TechBridge has been supporting the digital transformation of High Jump, a nonprofit in Chicago. High Jump's mission is to bring equity to education for Chicago middle grade students who have exhibited academic ambition and potential and who are of limited economic means. High Jump empowers Chicago's middle schoolers to become well-rounded leaders through their tuition-free programs with one-of-a-kind experiences, resources, and educational support for curious and motivated 7th and 8th-grade students who want to challenge themselves academically. TechBridge helped High Jump to streamline their application process in welcoming their next cohort of scholars.

SOCIAL JUSTICE

TechBridge has been implementing JusticeServer for legal services nonprofits across the state of Michigan. JusticeServer™ is a unique case management solution developed by TechBridge collaborating with legal service organizations (LSOs) to leverage the power of Salesforce.com. JusticeServer™ provides pro bono legal services to low-income clients. By leveraging the Salesforce.com platform, JusticeServer™ provides a modern, scalable, secure, browser-based, mobile solution. JusticeServer™ enhances collaboration with LSOs to provide the best service possible to their clients. Michigan legal nonprofits served by TechBridge include Michigan Advocacy Project, Neighborhood Legal Services Michigan- Elder Law and Advocacy, Legal Services of Eastern Michigan, Legal Services of Northern Michigan, Elder Law of Michigan, Legal Aid of Western Michigan, the Salvation Army William Booth Legal Aid Clinic- Eastern Michigan, Detroit Justice Center, Lakeshore Legal Aid, Monroe County Senior Legal Services, United Community Housing Coalition, Center for Civil Justice, and Elder Law of Michigan.

NONPROFITS SERVED IN FY24

- Alternate ROOTS Inc
- Atlanta Pride Committee
- Atlanta Regional Collaborative for Health Improvement
- Beck Center for the Arts
- Black Connect
- Boys & Girls Clubs of Metro Atlanta, Inc
- California Tribal Families Coalition
- Caminar Latino, Inc.
- Centro Legal de la Raza
- Chesterfield Colonial Heights Alliance for Social Ministry (CCHASM)
- Christian City, Inc.
- Christian Legal Clinics of Philadelphia
- City of Atlanta
- Community Food Bank of Eastern Oklahoma
- Community Foodbank of Southern Arizona
- Community Foundation of West Georgia
- Contra Costa Senior Legal Services
- Daniel Murphy Scholarship Foundation
- Detroit Justice Center
- Eviction Defense Collaborative
- Farmworkers Justice
- Feed More, Inc.
- Feeding America
- Georgia Asylum & Immigration Network
- Greater West Town Community Development Project
- Healthy Mothers Healthy Babies Coalition of Georgia
- High Jump
- HomeStretch Inc. (Housing Initiative of North Fulton)
- HOPE Atlanta
- Housing Opportunities Made Equal of Virginia (HOME of VA) Inc.
- Houston Food Bank
- Hunger Free Oklahoma
- Kentucky Legal Aid
- Lakeshore Legal Aid
- Legal Aid and Defender Association (Detroit)
- Legal Aid at Work
- Legal Aid of the Bluegrass
- Legal Aid of Western Michigan
- Legal Aid Society
- Legal Aid Society of San Diego
- Legal Assistance for Seniors
- Legal Services of Eastern Michigan
- Legal Services of North Florida
- Legal Services of Northern California
- Lighthouse Family Retreat
- Loving Arms Cancer Outreach
- Martha O'Bryan Center
- Metropolitan Development and Housing Agency
- Michigan Advocacy Program
- Micronutrient Forum
- Mission Economic Development Agency
- Mosaic Counseling (Formerly TCM Counseling)
- Multi-Agency Alliance for Children, Inc.
- NAESM (National Aids Education & Services for Minorities)
- Nashville Launch Pad
- National Performance Network
- Natural Resources Defense Council Inc
- Neighborhood Legal Services Michigan - Elder Law and Advocacy Center
- New Life Community Alliance (Formerly New Life Community Ministries Inc)
- Pets Are Loving Support Inc
- Public Interest Law Project
- Reliance eHealth Collaborative
- Sandy Hook Promise Foundation
- Second Harvest Food Bank of Middle Tennessee
- Second Harvest Food Bank Of Northwest North Carolina, Inc.
- Son of a Saint
- Southern Crescent Habitat for Humanity
- Tarrant Area Food Bank
- Terre Haute Catholic Charities Food Bank
- The Appalachian Research and Defense Fund of Kentucky, Inc
- The Salvation Army William Booth Legal Aid Clinic:- Eastern Michigan
- The Talmud Torah of St. Paul
- Two Feathers Native American Family Services
- United Way of Greater Nashville
- University of Georgia
- Voices for Georgia's Children
- Western New York Law Center
- YWCA Central Alabama

THANK YOU TO
OUR PAST
SPONSORS

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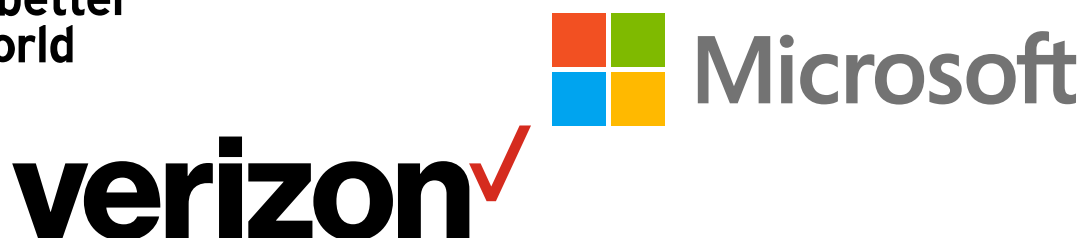
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accenture



EQUIFAX



 Insight



Microsoft

THANK YOU TO
OUR PAST
SPONSORS



DIGITAL BALL SPONSORSHIPS

All packages include Event Registration Page Visibility, TechBridge Website Recognition, and Social Media Mentions.

Find out how to host your preferred Executive Ambassador at your table!
Reach out to Clint Bailey at cbailey@techbridge.org.

8 tickets = 1 table	Partner \$250k	Titanium \$150k	Platinum \$100k	Diamond \$50k	Gold \$30k	Silver \$20k	Bronze \$10k
Digital Ball Tickets	24 Tickets 24 VIP	24 Tickets 8 VIP	20 Tickets 8 VIP	12 Tickets 4 VIP	8 Tickets 4 VIP	8 Tickets 2 VIP	8 Tickets 2 VIP
Logo Visibility at Digital Ball	Premier	Premier	Prominent	Prominent	Present	Present	Limited
Pre-Event Tickets	10	8	6	4	3	2	2
Annual Impact Report Recognition							
Priority Seating at Digital Ball							
Can Participate in Planning Committee							
Can participate in Community Leader Award Judging Committee*							
Priority Seating of CIO/EA at Table							
Access to Attendee List							
Access to CxO & Tech The Halls							

*If sponsorship is confirmed before May 1, 2024.

SPONSORSHIP OPPORTUNITIES

Below are the details about the levels at which your organization can sponsor TechBridge's mission to end generational poverty through the innovative use data and technology.

PARTNER | \$250K

- EVENT TITLE SPONSOR
- Inclusion in Event Press Release
- Premier Recognition & Visibility on Event Website and via social media promotions
- Logo placement during event programming
- Annual Impact Report Recognition
- Priority seating at Digital Ball
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH

Tickets

24 Digital Ball
24 Pre-Event Party

TITANIUM | \$150K

- Premier Recognition & Visibility on Event Website and via social media promotions
- Logo placement during event programming
- Annual Impact Report Recognition
- Priority seating at Digital Ball
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH

Tickets

24 Digital Ball
10 Pre-Event Party

PLATINUM | \$100K

- Prominent Recognition & Visibility on Event Website and via social media promotions
- Logo placement during event programming
- Annual Impact Report Recognition
- Priority seating at Digital Ball
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH

Tickets

20 Digital Ball
8 Pre-Event Party

DIAMOND | \$50K

- Prominent Recognition & Visibility on Event Website and via social media promotions
- Logo placement during event programming
- Annual Impact Report Recognition
- Priority seating at Digital Ball
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH

Tickets

12 Digital Ball
4 Pre-Event Party

GOLD | \$30K

- Recognition & Visibility on Event Website and via social media promotions
- Option to Participate on Planning Committee
- Option to Participate in Community Leader Award Judging Committee
- Priority Seating of CIO/EA at Table
- Access to Attendee List
- Access to CxO & TTH

Tickets

8 Digital Ball
4 Pre-Event Party

SILVER | \$20K

- Recognition & Visibility on Event Website and via social media promotions
- Priority Seating of CIO/EA at Table
- Access to Attendee List
- Access to CxO & TTH

Tickets

8 Digital Ball
2 Pre-Event Party

BRONZE | \$10K

- Recognition & Visibility on Event Website and via social media
- Limited logo placement during event programming
- Access to Attendee List
- Access to CxO & TTH

Tickets

8 Digital Ball
2 Pre-Event Party

DIGITAL BALL SPONSORSHIP OPPORTUNITIES

Below are your opportunities to sponsor TechBridge's largest annual fundraiser.

**If you have any questions on Sponsorship options, please contact
Michael Bittel at mbittel@techbridge.org**

AFTER PARTY | \$35K

- Premier Recognition & Visibility on Event Website and via social media promotions
- Dedicated signage announcing as official After Party Sponsor
- Take stage to kick off VIP After Party
- Facilitated Introductions to Targeted VIPs
- Annual Impact Report Recognition
- Priority seating at Digital Ball
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH
- Logo placement during event programming

Tickets

8 Digital Ball
8 Pre-Event Party

RECEPTION | \$20K

- Recognition & Visibility on Event Website
- Dedicated signage announcing as official Reception Sponsor
- Facilitated Introductions to Targeted VIPs during Reception
- Option to Greet Attendees as they arrive in Grand Court
- Annual Impact Report Recognition
- Priority seating at Digital Ball
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH
- Logo placement during event programming

Tickets

8 Digital Ball
2 Pre-Event Party

DREAM BIG GRANT | \$15K

("DBTG" - BENEFITS FOR 2025)

- Recognition & Visibility on Event Website
- Option to Participate in 2024 Dream Big Technology Grant Judging Committee
- Present DBTG during Digital Ball '25
- Opportunity to Emcee CxO Alliance event (FY24)
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH
- Logo placement during event programming

Tickets

8 Digital Ball
2 Pre-Event Party

NEW OPPORTUNITY!

REGISTRATION | \$15K

- Visibility of logo on Event Website
- Visibility of logo in program deck
- Priority seating at Digital Ball
- Priority Seating of CIO/EA at Table
- Option to Participate on Planning Committee
- Can participate in Community Leader Award Judging Committee
- Access to Attendee List
- Access to CxO & TTH
- Logo placement during event programming

Multiple opportunities available

Tickets

8 Digital Ball
8 Pre-Event Party

PARKING | \$10.5K

- Logo placement during event programming
- Access to Attendee List
- Access to CxO & TTH

Tickets

4 Digital Ball
8 Pre-Event Party

PILLAR SHOWCASE | \$10K

- Logo placement during event programming
- Access to Attendee List
- Access to CxO & TTH

Tickets

4 Digital Ball
8 Pre-Event Party

PHOTO BOOTH | \$8.5K

- Logo placement during event programming
- Access to Attendee List
- Access to CxO & TTH

Tickets

4 Digital Ball
8 Pre-Event Party

SWAG | \$8K

- Logo placement on branded take home gifts
- Access to Attendee List
- Access to CxO & TTH

Tickets

4 Digital Ball
8 Pre-Event Party



THE 24th ANNUAL

DIGITAL BALL

AUGUST 24, 2024

RENAISSANCE ATLANTA WAVERLY